

# TransNet KeepSanDiegoMoving.com

## Transportation Planning: Community Involvement and Graphics



www.keepsandiegomoving.com home page



Interstate 15 Introduction page

### Project Description:

CityWorks refined an existing website for SANDAG's TransNet Early Action projects. This online communication tool allows SANDAG and its jurisdictional partner, Caltrans, to directly and clearly inform the public about regional transportation improvements and services in San Diego County. Currently, the website hosts improvement project information for the I-805, I-5, I-15, SR-76, and SR-52 corridors; the Mid-Coast Transit and Mid-City Rapid; and the 511 telephone information line. This year four new transit projects will be added to the site.

The CityWorks team is also part of the I-15, I-5, SR 76 and I-805 TransNet Early Action project teams which allows CityWorks to easily provide up-to-date and relevant information to the public about these projects.

In addition to filling the need for general information, a key feature of this website is the stakeholder inquiry process. CityWorks developed and implemented a system to field stakeholder inquiries and respond to requests for information and subscribe to project newsletters.

### Services:

- ▶ Web and identity design
- ▶ On-going website maintenance and updates for six early action projects
- ▶ Electronic stakeholder inquiry process and response system
- ▶ Added sections for two new transit projects

### Client:

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