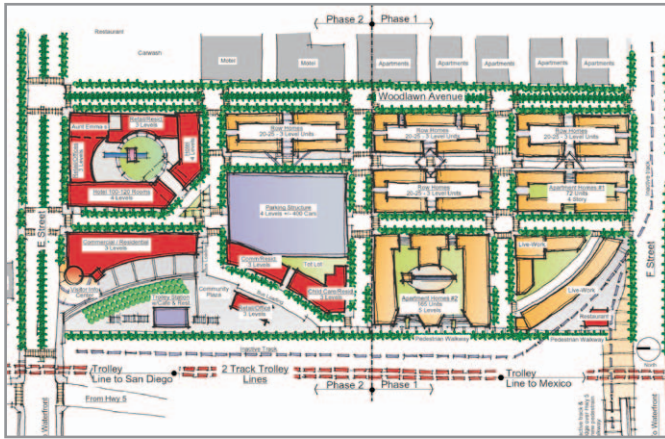
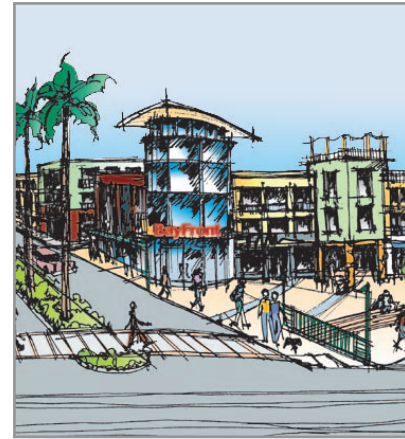


Bayfront Place

Transit-oriented Development Master Plan



Master Plan



Community Gateway Perspective

Project Description:

Bayfront Place was designed to create a transit village that would successfully serve the needs of the neighborhood, the City of Chula Vista, and South San Diego County. This master plan expanded on the site's existing opportunities: the trolley station, freeway access to I-5, city gateway potential, proximity to a proposed harbor development and other amenities such as hotels, stores, restaurants, apartments, a school and the nature preserve. Bayfront Place was planned as a gateway to the city featuring a community plaza with supporting uses at a renovated trolley sta-

tion. The master planning concept called for a pedestrian-oriented residential neighborhood with a variety of housing types and price points including: row homes, live-work lofts and apartment homes.

Final Work Product:

Master plan, illustrative perspectives, presentation booklet, boards and design of a community involvement process that resulted in city approval of an ENA with the development team.

Location:

Chula Vista, California

Size:

22 AC

Dates:

June 2001 - September 2001

Contact:

Byron Estes, Previous Redevelopment Manager
Community Development Department
City of Chula Vista