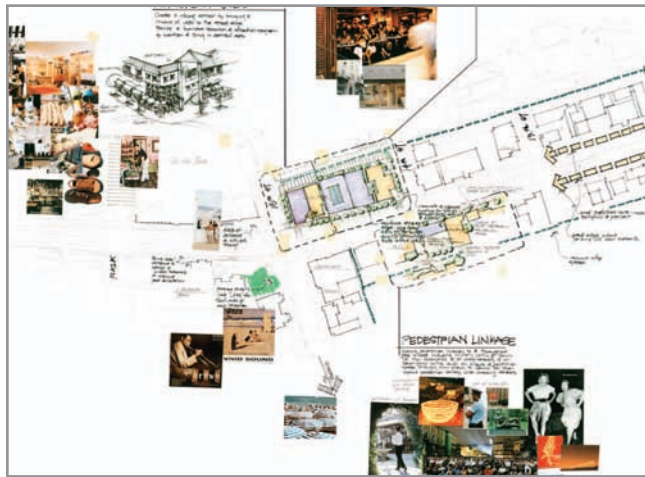


City of Del Mar

Revitalization Plan



Village vision idea board



Walking tour participants

Project Description:

For the City of Del Mar and Del Mar Village Association, CityWorks provided community-based urban planning services. The project area for the village is centered on Camino Del Mar between 9th Street and Plaza Avenue and also included the five gateways that lead into the village. This project consisted of one-to-one outreach with merchants, neighborhood focus group meetings, community workshops, and several walking tours of the village. During these activities, the community defined the walkability of their village as its most important goal. Seven other design themes that support a walkable community were

defined and expressed in a conceptual master-plan for the village and the five gateways leading into it.

Services:

- ▶ Existing conditions analysis
- ▶ Community involvement: one-to-one merchant outreach, focus group meetings, walking tours and community workshops
- ▶ Press and media coordination
- ▶ Conceptual masterplan and recommendations report for village revitalization and conceptual design of the five gateways into the village.

Client:

Linda Niles, Planning Director
City of Del Mar

Contact:

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Location:

Del Mar, CA

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Size:

Half Mile in length, 30 Acres